



Tool

Road Map

PURPOSE: this exercise offers you a fresh way to think about and imagine your direction using 'visual thinking' – i.e. by drawing your ideas.

SOURCE: adapted from *Visual Thinking*, Willemien Brand

HOW TO DO THE EXERCISE:

1. Using the metaphor of a 'road map' plot the journey you wish to make – using the blank example on page 2 as a guide.
2. Think about (and draw) what's on the horizon – how far ahead is that?
3. Horizontal dotted lines can be used to suggested key stages or periods of time.
4. Draw yourself at the bottom of the page – you might want to think about what's in the bag you can bring with you to help on your journey? Maybe that's experience, networks, resources....
5. Play with the metaphor – are there key junctions? Might there be side tracks or dead ends to avoid? Are there junctions or roundabouts ahead? There might be potholes, barriers, milestones, signposts etc. There are some examples of the images you might think about including on your own road map on page 3.

TIPS

1. Don't worry about how well you draw things – the important thing is to use drawing as a medium to think about the journey ahead. You can add words if that helps.
2. It's easier to draw big – grab yourself a sheet of A3 if you can.
3. Once you've completed your Road Map you might like to keep it where you can see it, as a



